



PEOPLE WITH HF LVEF \geq 40% DESERVE TO TAKE CENTER STAGE

HF LVEF \geq 40% is a multifaceted condition that represents approximately half of the total heart failure population.¹⁻³



Scan here or visit
HeartFailureDeservesMore.com
to learn more

HF LVEF \geq 40%=heart failure, left ventricle ejection fraction greater than or equal to 40%—includes HFpEF (heart failure with preserved ejection fraction) and HFmrEF (heart failure with mid-range ejection fraction).

References: 1. Sweeney M, et al. *EMBO Mol Med*. 2020;12(10):e10865. doi:10.15252/emmm.201910865. 2. Bozkurt B, et al. *J Card Fail*. 2023;29(10):1412-1451. doi:10.1016/j.cardfail.2023.07.006. 3. Heidenreich PA, et al. *Circulation*. 2022;145(18):e895-e1032. doi:10.1161/CIR.0000000000001063.



©2024 Bayer. All rights reserved. BAYER and the Bayer Cross are registered trademarks of Bayer. PP-UN-CAR-US-0577-1 08/24