About the Heart Failure Society of America (HFSA)

HFSA is a professional society devoted exclusively to improving and expanding heart failure (HF) care through collaboration, education, research, innovation, and advocacy. It’s the only organization representing all members of the multidisciplinary HF team. A robust society comprised of more than 4,200 members, including over 2,500 professional members and its newest membership category of nearly 1,700 patients and caregivers.

About The 2024 AHFTC Board Certification Review

HFSA is thrilled to announce the highly anticipated return of the in-person HFSA AHFTC Board Certification Review in 2024. Join us in Chicago, IL for this comprehensive course, designed to assist you in preparing for the ABIM Advanced Heart Failure and Transplant Cardiology (AHFTC) Board Certification and Maintenance of Certification Exams.

The 2024 program will feature a combination of pre-recorded on-demand presentations that attendees can access before the event, along with 2.5 days of live, in person instruction. Aligning with the ABIM blueprint for the examination, the course material will also incorporate session opportunities for attendees to dissect and practice with ABIM-style questions, as well as engage in Q&A discussion with faculty.
Intended Audience

The 2024 HFSA AHFTC Board Certification Review is designed for physicians who are preparing to take the ABIM Advanced Heart Failure Transplant Cardiology Certification Examination or the Maintenance of Certification Assessment Examination, or HF specialist seeking an in-depth review in HF.

Meeting Location

Loews Chicago O'Hare Hotel
5300 N. River Rd.
Rosemont, IL 600018
Telephone: (847) 544 5300

*HFSA has room blocks at the Loews with a discounted rate HERE*

Exhibit Rate

A limited number of tabletop exhibits are available to purchase. One of the purposes of the AHFTC Board Certification Review is to offer companies an opportunity to present information about products or services pertinent to the registrants’ professional interests. Tabletop exhibits will be set up in the breakout room where breakfast, lunch, and break refreshments will be served.

The fee to exhibit is $2,500 and includes:

- One (1) Tabletop (6 feet) with 2 chairs
- Two (2) complimentary exhibitor meeting registrations
- Post-conference meeting registrant list includes name, institution, city, state, country
- Company name published in the program

Exhibitor badges will allow admission to sessions based upon available space and at the discretion of HFSA. CEU credit cannot be earned. Tabletop assignments will be based upon previous support of HFSA programs, and the date applications are received.

Exhibit Display Dates and Hours

**Exhibitor Install** *(1 hour prior to breakfast)*
Friday, July 12__________________________________________________________ 6:30 AM

**Exhibitor Dismantle** *(following final Refreshment Break)*
Sunday, July 14________________________________________________________ 10:30 AM

**Onsite Registration Opens**
Friday, July 12________________________________________________________ 7:30 AM
Exhibitor Display Hours

Friday, July 12

Breakfast 7:30 – 8:30 AM
Break 10:45 – 11:00 AM
Lunch 12:30 – 1:30 PM
Break 3:30 – 3:45 PM

Saturday, July 13

Breakfast 7:00 – 8:00 AM
Break 9:45 – 10:00 AM
Lunch Noon – 1:00 PM
Break 3:00 – 3:15 PM

Sunday, July 14

Breakfast 7:00 – 8:00 AM
Break 10:15 – 10:30 AM

Exhibitor Guidelines

Eligibility to Exhibit
HFSA reserves the exclusive and total right to control all aspects for the conduct of HFSA scientific conferences and specifically reserves the right to determine the acceptability of applicants for exhibits.

Compliance with Law
Each sponsor is required to comply with and abide by all applicable laws, ordinances, regulations, codes, and rules.

Enforcement of Rules
By applying for sponsorship, you agree to adhere to all conditions, rules, and regulations established by HFSA.

Exhibitor Conduct
Tabletop exhibits should be staffed during exhibit hours (breakfast, breaks, and lunch). The space utilized for exhibit purposes is not to exceed the size of the table and space immediately behind it. Exhibitors must conduct all marketing and promotional activity within the contracted space. Placement of signs, promotional materials or canvassing in any part of HFSA contracted space outside of the sponsors space is prohibited.

Housing
Exhibitors are required to make their own hotel reservations.

Eviction and Restrictions
HFSA reserves the right to restrict or evict exhibitors which, because of noise, method of operation, materials, or any other reason, become objectionable and to prohibit or evict any exhibitor which, in the opinion of HFSA, may detract from the general character of the symposium as a whole. This includes persons, things, conduct, printed matter, or anything of a character which HFSA determines, in its opinion, is objectionable to the symposium. In the event of such restriction or eviction, HFSA is not liable for any refunds or rentals or other expenses.

Admittance
Two exhibitor badges are provided for company employees only. Exhibitor badges cannot be used for physicians, nurses, or Allied health professionals. Exhibit badges will allow admission to sessions, but no CEU credit can be earned. Additional badges will not be available.
Giveaways

Exhibiting companies are permitted to distribute giveaways in accordance with the AMA Ethical Guidelines, which state:

“Some gifts that reflect customary practices of industry may not be consistent with the principles of medical ethics. To avoid the acceptance or distribution of inappropriate gifts, physicians should observe the following guidelines: Any gifts accepted by physicians individually should primarily entail a benefit to the patients and should not be of substantial value. Accordingly, textbooks and other gifts are appropriate if they serve a genuine educational function. Cash payments should not be accepted. Individual gifts of minimal value are permissible as long as the gifts are related to the physician’s work (e.g., pens and note pads). No gifts should be offered or accepted that create an obligation to the physician or registrant. For example, physicians should not accept gifts if they are given in relation to the physician’s prescribing practices.”

Giveaways should be associated with products or services of the exhibiting company.

Security

HFSA will not provide security. Items of value should be removed from all displays prior to the close of the meeting each day. HFSA is not responsible for damaged, lost, or stolen equipment or materials. Delivery or removal of equipment is only permitted during the move in and move out.
APPLICATION FOR EXHIBIT SPACE

Complete and email the attached application for tabletop exhibit space to tdiluca@hfsa.org. Payment can be made via credit card or wire transfer information can be provided upon request.

CONTACT INFORMATION
Company Name:
Address: _______________________________________________________________________
City: __________ State/Province: ________
Zip/Postal Code: __________ Country: ________
Contact Name: __________
Title: __________
Phone Number/Extension: __________ Email Address: __________

PAYMENT
Registration may be paid with Visa, MasterCard, American Express

☐ Visa ☐ Mastercard ☐ American Express

Account Number: __________ Expiration Date (mm/yy): __________
Name of Cardholder: __________
Signature of Cardholder: __________

Cost for Tabletop Exhibit: $2,500

Heart Failure Society of America
500 N Washington St. #10009
Rockville, MD. 20849
T: (301) 312-8635

Federal Tax ID: 06-1416238

When applying for space, exhibitors must submit full payment with the application. No space will be made or reserved prior to receipt of payment by HFSA. Upon receipt of your exhibitor application, you will receive an email from HFSA confirming receipt of your application and payment.

For more information contact Development Team:

Michelle Poinelli at mpoinelli@hfsa.org or Taylor DiLuca at tdiluca@hfsa.org