

Jaime Abreu, MBA  
Executive Vice President, CME and Educational Programs

Jaime is responsible for planning the educational components of HFSA's various programs and activities including the Annual Scientific Meeting and Review courses. She oversees the maintenance of HFSA's ACCME accreditation and facilitates various funding and grant writing initiatives.

Jaime joined HFSA in the fall of 2014 and is a well-rounded executive who has spent the last 8 years of her career in the non-profit healthcare sector. Prior to joining HFSA, Jaime served as the CEO and Executive Director of a regional provider network and accredited independent medical review organization where she was responsible for a network of over 15,000 providers. She drove the in-house development of the organizations very first accreditation process as an Independent Medical Review organization accomplishing highest commendation. As the VP of Programs and Education for OCAHU, she developed relevant continuing educational programs for health underwriters during a time of rapid change.

Jaime's focus on organizational development and continuous improvement fosters her strong interest in the ability to help shape the future of healthcare advancement, delivery and patient care through quality continuing medical educational efforts of HFSA. She brings a quality driven, goal oriented, team mentality to the development and implementation of HFSA educational programs. Her expertise includes program development and accreditation process building, business analytics, policy development, budget management, strategic management, productivity enhancement, contract negotiation, branding, team leadership and collaboration through a hands-on approach.

Jaime earned her Master's in Business Administration in Marketing and International Business from Loyola Marymount University in 2004 with highest honors.

A self-proclaimed lifelong learner, Jaime resides in Southern California with her husband and two young children. She is an avid water-skier and former Division 1 athlete to which she attributes her leadership skills and team mentality.

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