

Patrice Guzman is a seasoned association professional with more than ten years of experience in the non-profit industry. She received her undergraduate degree in Sports/Entertainment/ Event Management, from Johnson & Wales University in Miami, FL, and her Masters of Business Administration in Marketing from Strayer University. Patrice's expertise spans numerous channels across the non-profit sector, with experience in fundraising, event management, volunteer management, educational program development, membership recruitment, patient resource management, organizational branding, strategic planning, patient advocacy, and partnership development. She can be reached at pguzman@hfsa.org