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Heart Failure Society News

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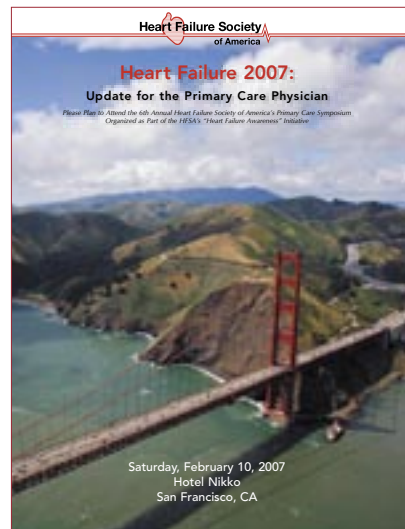
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2007 HFSA Primary Care Symposium Held in San Francisco

The 2007 HFSA symposium for primary care physicians, "A Focus on Guideline-Driven Care for Heart Failure," was held February 10th at the Nikko Hotel in San Francisco. Topics included prevention, screening, management of asymptomatic LV dysfunction, medical and device therapy, monitoring and achieving quality care, heart failure with preserved EF, acute heart failure, and advanced heart failure.



This was the sixth annual HFSA symposium for primary care audiences. The 2007 program was chaired by Clyde W. Yancy (Dallas, TX) and co-chaired by Barry M. Massie (San Francisco, CA) and John R. Teerlink (San Francisco, CA). Previous meetings have been held in San Diego, New Orleans, Dallas, Sacramento, and Houston. Presentations at the symposium are edited into two two-hour audio CDs that are distributed to family physicians and internists through Audio-Digest Foundation (Glendale, CA).

Faculty at this year's program included John Chin (Sacramento, CA), Kathleen A. Dracup (San Francisco, CA), Gregg C. Fonarow (Los Angeles, CA), Barry H.

Greenberg (San Diego, CA), Sharon A. Hunt (Stanford, CA), JoAnn Lindenfeld (Denver, CO), Mandeep R. Mehra (Baltimore, MD), Ileana L. Piña (Cleveland, OH), and Mark A. Winchester (Sacramento, CA). In addition to presentations, faculty participated in case studies, which focused on preventive issues, typical treatment problems, and tips concerning patients hospitalized with heart failure.

Evaluations of the meeting were very positive, particularly of the cases and panel discussions. Audience participation was excellent. For the first time, participants were asked to complete a pre-test and a post-test related to symposium presentations. While only 24% of those completing the pre-test passed, the percentage went up to 74% on the post-test.

Support for the symposium was provided by funds from the Heart Failure Awareness Roundtable, which supports activities that raise public and professional awareness about heart failure. The 2007 Roundtable is composed of Abbott Laboratories, Boston Scientific, GlaxoSmithKline, Medtronic, and St. Jude Medical.

HFSA Proposal Accepted for Family Practice National Meeting

An educational symposium submitted by the HFSA on heart failure has been accepted and will be presented at the American Academy of Family Practice Scientific Assembly, October 3-7, 2007, in Chicago. Participants include Dr. Yancy (Dallas, TX), Barry H. Greenberg (San Diego, CA), JoAnn Lindenfeld (Denver, CO), and Lynne Warner Stevenson (Boston, MA). This is a 90-minute symposium on

"Answering the Important Questions in the Treatment of Heart Failure." The symposium will be presented three times during their annual meeting.

The proposal was submitted under the category of Evidence-Based CME, a category that gives family physicians CME credit for educational programs that meet particularly rigorous design and evidence criteria.

11th Annual Scientific Meeting to be Held in Washington, DC

The 2007 Annual Scientific Meeting of the HFSA moves from the West Coast to the East Coast, September 16-19, Marriott Wardman Park Hotel, Washington, DC.

New activities added to the 2007 scientific program include:

The First Distinguished Lecture in Basic Science

A Brief History of the Transmembrane Receptors: New Approaches to Drug Therapy will lead off the Special Scientific Session on Sunday afternoon from 1:00 to 4:00 PM. Dr. Robert J. Lefkowitz, James B. Duke Professor of Biochemistry, Duke University has been selected to give this honored lecture. He will receive a special award and plaque after his presentation.

Oral Abstract Sessions

Two oral abstract sessions have been added to the 2007 scientific program. These sessions will take place on Monday

and Tuesday, 12:30-1:30 PM. Monday's session will focus on clinical topics, while Tuesday's will be devoted to translational presentations. These two sessions provide an important opportunity for young investigators to present their research.

HFSA welcomes its new Program Chairs and Program Committee for the 2007 meeting. Mandeep R. Mehra (Baltimore, MD) and Howard Rockman (MD) are chairs for the 2007 and the 2008 meetings.

Clinical Trial Row Returns

Returning from a successful debut will be Clinical Trial Row, a feature in the Exhibit Hall that provides an opportunity for companies / organizations conducting heart failure clinical trials to display information about new and developing trials. It is not a forum for presenting results. Last year 46 trials were featured in Clinical Trial Row. Visit www.hfsa.org for an application, cost, and guidelines for 2007.

HFSA Reaches Out Through Press and Radio

While in San Francisco for this year's primary care symposium on heart failure, HFSA used this opportunity for Heart Failure Awareness Week to reach out to the public through the press and radio. Topics included heart failure prevention, symptoms and treatment. Drs. Clyde W. Yancy (Dallas, TX) and Ileana L. Piña (Cleveland, OH) conducted these interviews with radio stations across the country (in English and Spanish), and met with a reporter from The San Francisco Chronicle.

Stations included one national network, two regional networks, and six local radio stations. The interviews resulted in 736 broadcasts that reached a total audience of nearly 17 million listeners. The following week Dr. Yancy gave an interview on Sirius Satellite Radio's Martha Stewart Living Show, and Dr. Piña spoke with Radio WRIV, one of Long Island, New York's best-known independent stations.

These public relations efforts are coordinated by Bell Pottinger USA and are an annual part of HFSA's efforts during Heart Failure Awareness Week.

University of Florida Holds 5th Annual Heart Failure Meeting

The University of Florida College of Medicine in Jacksonville conducted its fifth annual CME symposium for Heart Failure Awareness Week on February 13, 2007. Topics included tachycardia-induced cardiomyopathy, valvular heart disease, and end-of-life issues. Dr. Alan Miller was joined by Amber Chaki, PharmD; Douglas Chapman, MD; Barbara Feldman, MD; Steven Hsu, MD; Erin James, PA-C; Susan Maurer, RD; and Mario Pulido, MD.

Forty-one people attended the event, which was designed for primary care physicians, nurse practitioners, nurses, physician assistants, pharmacists, and other health professionals. A videotape was also developed as part of the University of Florida's activities, but it has not yet been aired.

Tell Us About Your Meetings

Each spring we report on some of the events (CME symposia, health fairs, patient/family luncheons, etc.) that have been conducted in recognition of Heart

Failure Awareness Week. Yet we know that many more events occur during this week and throughout the year. These activities represent an important part of the educational outreach efforts provided by HFSA members.

If you are an HFSA member and participate in an event that is either specifically focused on heart failure or has heart failure featured as one of its components — a primary care review, for example — please let us know by sending an email to info@hfsa.org. Include a brief description, date, and type of event along with photos, if available.

Future Heart Failure Awareness Weeks

2008: February 10-16

2009: February 8-14

2010: February 14-20

2011: February 13-19



National HEART failure AWARENESS Week

February 10 - 16, 2008

www.abouthf.org

Minneapolis VAMC Holds Heart Failure Awareness Event



VAMC HF event a success

The Minneapolis Veterans Administration Medical Center attracted approximately 70 participants to its February 15th Heart Failure Awareness Day. The schedule of events included a presentation by Dr. Inder Anand (Minneapolis, MN) and his staff on the risk factors, signs and symptoms of heart failure. Patty Johnson, a nurse with the VAMC program, spoke about a new obesity management program.

Following a question-and-answer session, there was a heart healthy luncheon. Tables were set up outside the presentation room with information about nutrition, exercise, advance care planning, caregivers, and other topics of interest to individuals with or at risk of heart failure and their family members. Heart Failure Awareness Day is an annual event at the Minneapolis VAMC.

Mobile Continues Heart Failure Awareness Tradition

Thirty people braved severe thunderstorms and a tornado watch to attend "New Possibilities for People with Heart Failure," a presentation and discussion given by Dr. Kenneth Burnham of Cardiology Associates in Mobile, Alabama during Heart Failure Awareness Week. The presentation was sponsored by the Mobile Infirmary Medical Center (MIMC) and supported by a grant from Medtronic. Each year, MIMC sponsors an activity to raise community awareness about heart failure.

Edmonton Uses Multi-Event Approach to Heart Failure Awareness



Dr Ezekowitz and Liz Woo on Canadian Television

Capital Health Edmonton, which has two heart function clinics and services for heart failure at four other hospitals in Edmonton, began its Heart Failure Awareness Week activities with a media launch on Monday, February 12, at Glenrose Hospital's Cardiac Rehabilitation Program. The launch featured patients, physicians, nurses, and exercise specialists, and emphasized the importance of exercise programs.

Journal of Cardiac Failure Continues to Grow



The *Journal of Cardiac Failure* completed its twelfth volume in 2006. The Journal which published its first issues in October 1994 has gone from quarterly to ten issues a year for 2007. This has resulted in a steady growth of articles submitted for publication.

Submissions of new manuscripts to the Journal continue to increase, in 2005 there was a 28% increase and in 2006 50% increase. For the first four months of 2007 a record number of new submissions have been received.

The Journal continues to attract submissions from around the world; 43% are from North America, 31% from Europe, 18% from Asia and the remaining 8% from other countries. The articles published in the Journal are diverse and include clinical investigations, clinical trials, methods papers, basic science/laboratory investigations, perspectives, review articles, letters to the editor, and editorial comments.

Barry M. Massie (San Francisco, CA) continues as Editor-in-Chief. The Editorial Board is updated every two years as a way of including a diverse group of individuals who actively participate in the review process of manuscripts. Two new associate editors have joined the group: Inder Anand (Minneapolis, MN) and Stephen Gottlieb (Baltimore, MD),

The *Journal of Cardiac Failure* continues to be a center piece of the Society to help promote the HFSA mission of encouraging research, providing education, and improving the care of patients with heart failure.

That was followed on Tuesday by a live show on Canadian television with heart failure cardiologist, Justin Ezekowitz, and dietitian, Liz Woo, talking about heart failure and the importance of diet. Dr. Ezekowitz was interviewed by the Edmonton Journal newspaper the following day about "broken heart syndrome," how stress and other emotions can affect the heart. On Thursday, February 15, heart failure cardiologist, Dr. O'Reilly, participated on a local television program, discussing the diagnosis and treatment of heart failure. That evening there was an educational dinner for 75 health practitioners who treat patients with heart failure.

In addition to these activities, there was a website offering information about heart failure for patients, a series of presentations on heart failure for family physicians through Primary Care Networks, and press releases to TV, radio, and newspapers in Edmonton. Michael Chan, Medical Lead in Heart Failure for the Edmonton Capital Health Authority, organized the Heart Failure Awareness Week activities.

The overall purpose of the Edmonton activities was to raise awareness in patients, families, and individuals at risk about heart failure and to provide education to professionals who treat patients with heart failure. One of the key messages across activities was that heart failure is a chronic disease that must be managed on a daily basis.

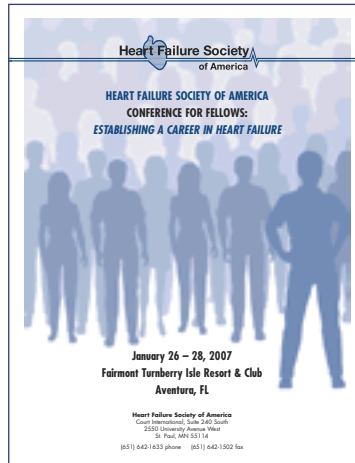
Looking for the Next Generation of Heart Failure Specialists

The fourth annual heart failure cardiology fellows conference, "Establishing a Career in Heart Failure", was held January 26-28th at the Turnberry Isle Resort & Club in Aventura, FL. Fellows attending represented 56 cardiology training programs from 28 states and Canada.

The HFSA has made a commitment to dedicate time and resources to support cardiology fellows interested in heart failure as a career choice. With the rapid development of drugs and devices for heart failure and emerging discoveries in other areas of medicine, i.e., molecular and genomics, exciting opportunities in the clinical and investigational environment make heart failure an attractive subspecialty of cardiology.

The goal of this program is to give cardiology fellows an opportunity to meet and interact with national and international leaders in heart failure to learn more about this area of cardiology. Although the conference includes state-of-the-art updates, case presentations with panel discussions, and small workshops, dedicated one-on-one time is considered by many to be the most important part of this conference. This time is set aside for fellows to ask questions, and learn more about professional and personal experiences.

This year's conference was chaired by Ileana Piña who was joined by the following recognized leaders in the field of heart failure: John Burnett, Jr., John Chin, Jay N. Cohn, Thomas Force, Gary S. Francis, Barry H. Greenberg, Sharon A. Hunt, Mariell L. Jessup, Marvin A. Konstam, JoAnn Lindenfeld, Douglas L. Mann,



Barry M. Massie, Mandeep R. Mehra, Wilson Tang, Lynne Warner Stevenson, William G. Stevenson, and Clyde W. Yancy. The enthusiastic response to last year's conference was echoed in the evaluations from this year's meeting.

The following comments are from attendees:

- "Being able to talk to the top leaders in the field and getting input from them about how gratifying and rewarding it is"
- "Learn about HF as a career, possibilities and challenges. Was very good to have this meeting early in my training so I can make career choices early"
- "Tremendous access to this remarkable faculty"

■ "This has been a most wonderful meeting. Thank you very much! Case discussion and interaction with faculty and the tables were two of the most interesting parts of the meeting"

■ "The chance to have the true leaders in HF clinical/research answer our most critical questions about our careers in cardiology"

■ "The abundant interaction opportunities with world renowned HF cardiologists. Gives very good feel of all aspects of HF – current treatment trends, diagnosis and prevention"

Information about the 2008 conference will be available this fall on the HFSA web site. It is scheduled to be held January 25-27, 2008 at Turnberry Isle Resort & Club.

HFSA Calendar: Events and Deadlines

Monday, May 7, 2007:

Hyde Park Submission Deadline for the 11th Annual Scientific Meeting

Friday, May 25, 2007:

Late Breaking Clinical Trials Submission Deadline for the 11th Annual Scientific Meeting

Thursday, May 31 – June 1, 2007

HFSA Workshop: Regulatory Issues for Heart Failure Devices, Bethesda, MD

Friday, June 15, 2007

Deadline for renewing or becoming an HFSA member in order to take advantage of the reduced membership rate for the 11th Annual Scientific Meeting

Friday, July 27, 2007

Early registration cut off for the 11th Annual Scientific Meeting

September 16 – 19, 2007:

11th Annual Scientific Meeting, Washington, DC